

FIRST EVER  RATED
PROPERTY FOR YOUR FAMILY



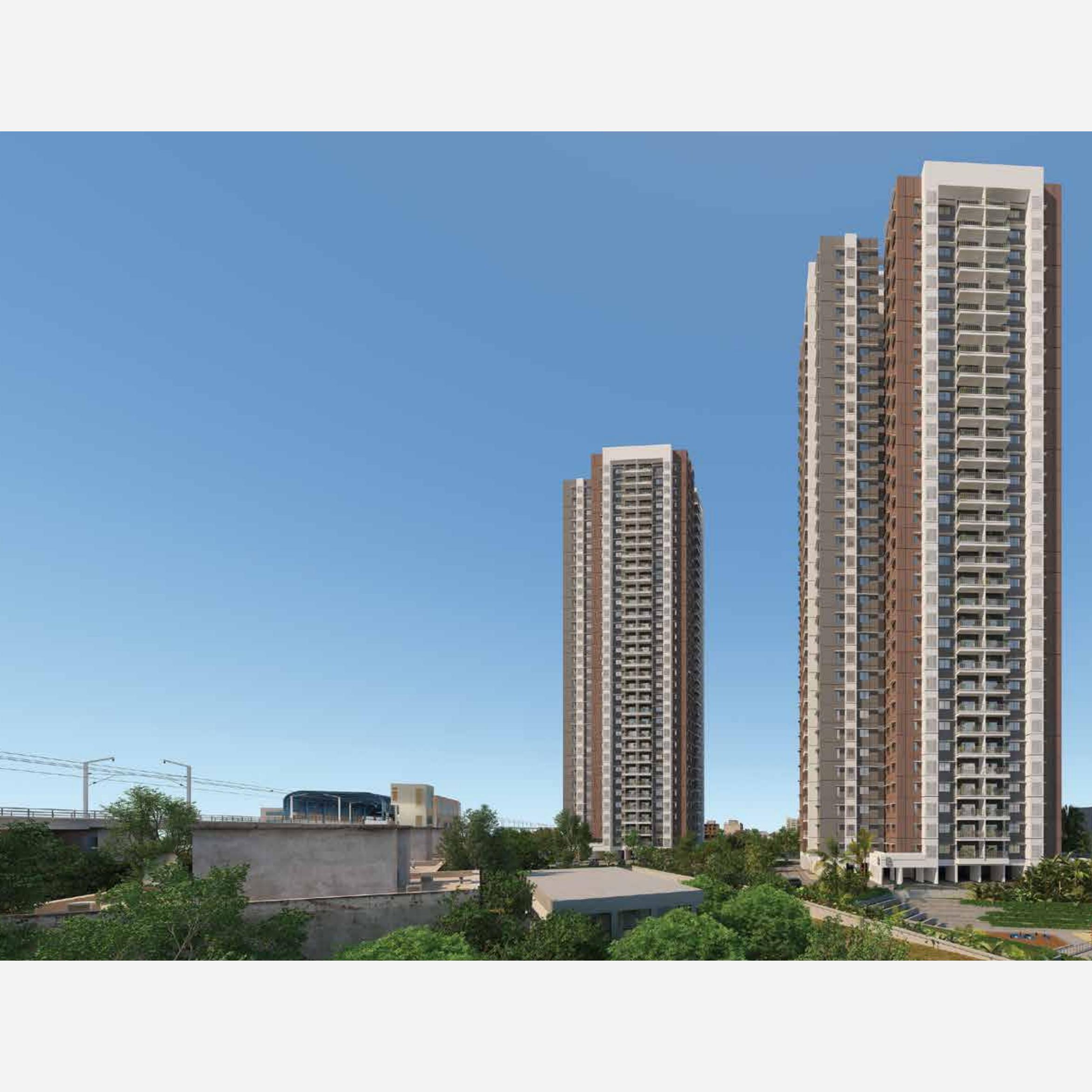
PURVA
BLUBELLE

MAGADI ROAD



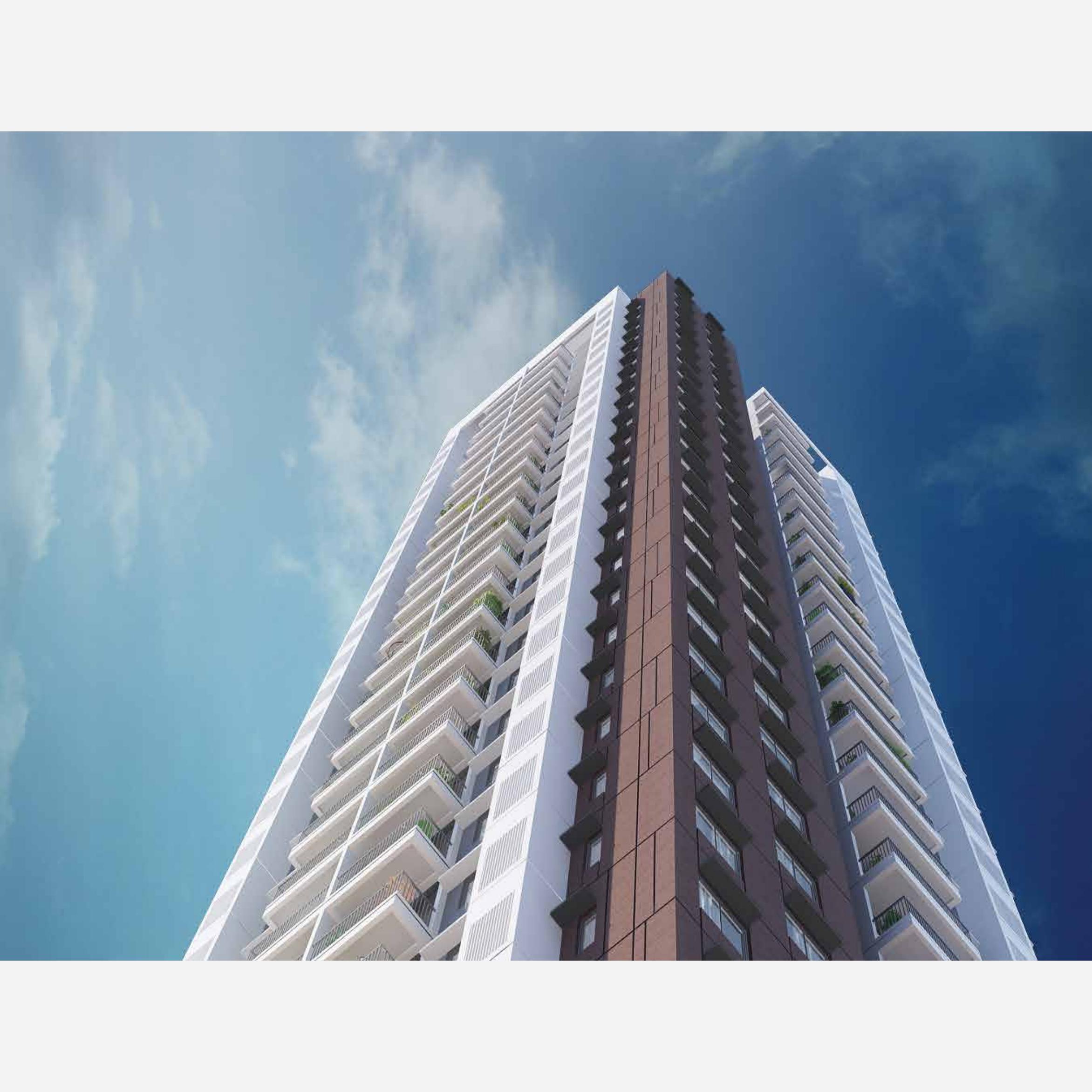
A HOME
MADE FOR
YOU AND
YOURS.

THE BEST
RATED
PROPERTY
THAT BANGALORE
HAS TO OFFER.



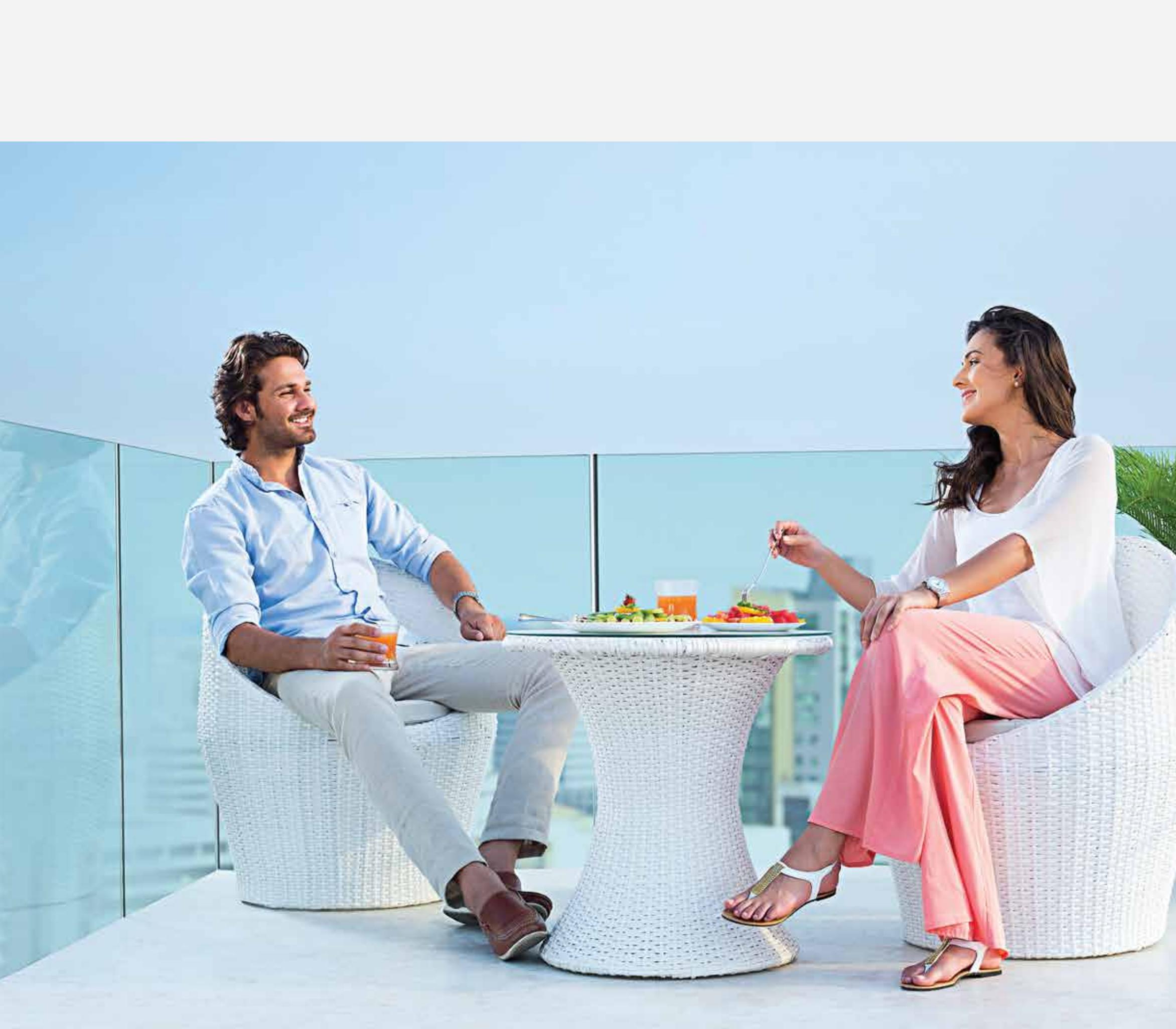


A ‘U-RATED’ PROPERTY THAT’S BUILT ON
SMILES. WITH 17 DIFFERENT GARDENS,
EXCLUSIVE SPACES, AND EASY
CONNECTIVITY, THESE APARTMENTS MAKE
YOUR FAMILY’S NEEDS A PRIORITY.
BECAUSE, PURVA BLUBELLE
IS DESIGNED TO ASSURE HAPPINESS
NOT JUST FOR YOU BUT YOUR FAMILY TOO.



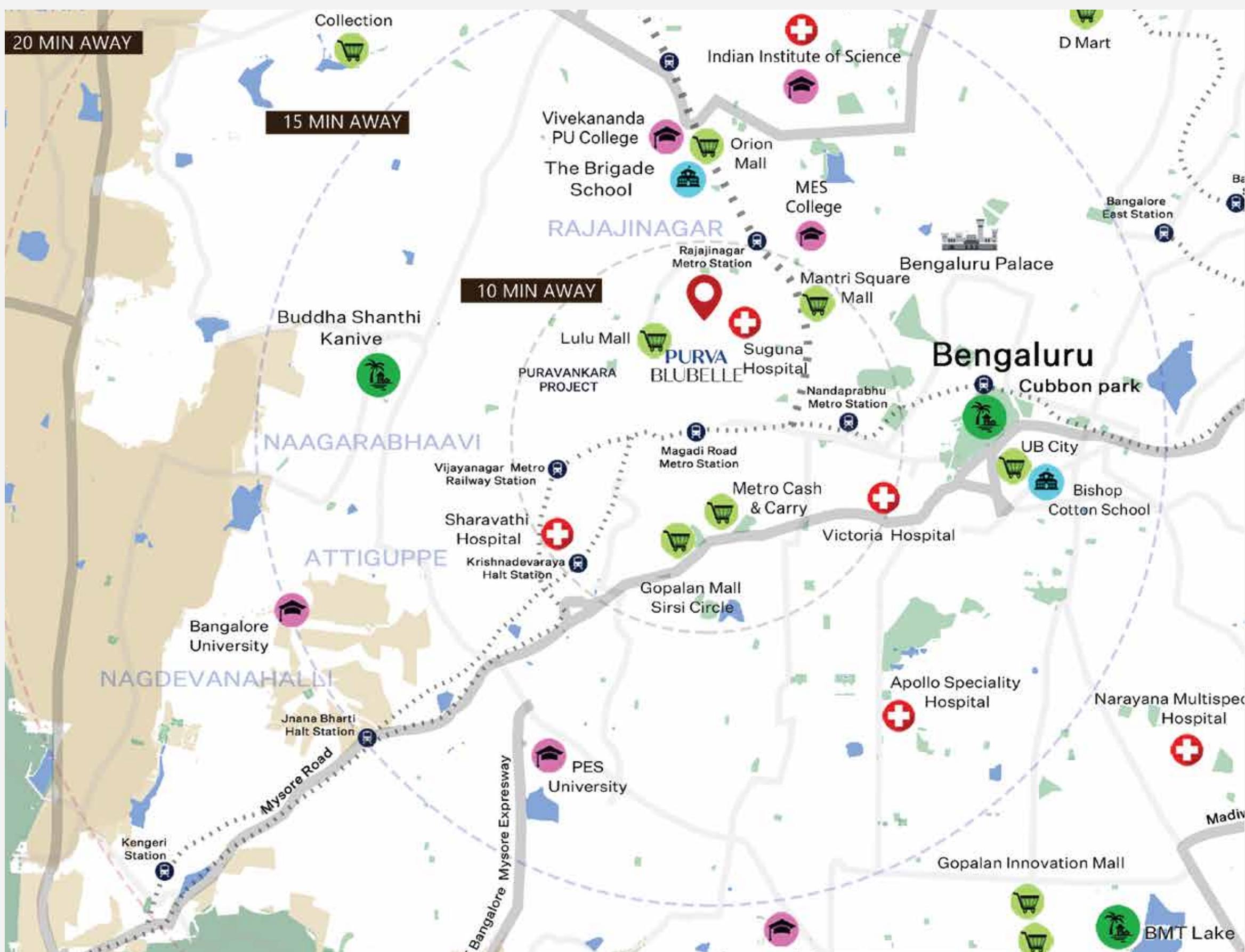


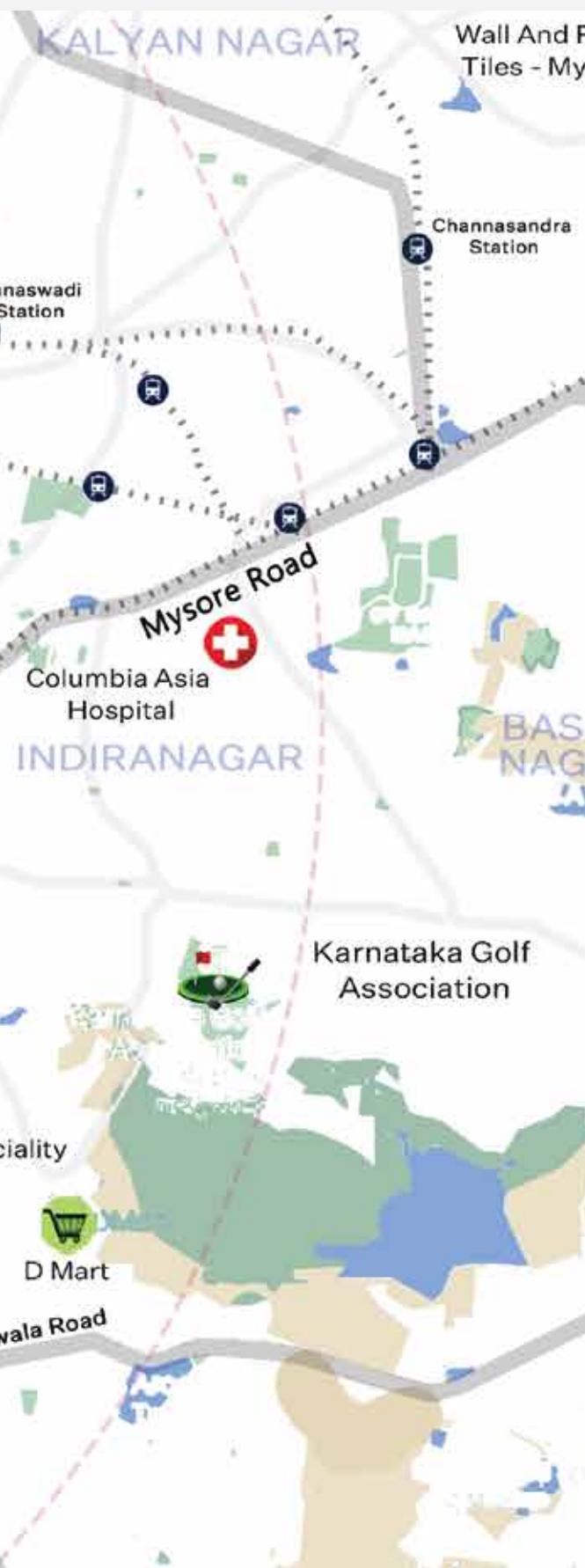
ONE OF WEST
BANGALORE'S TALLEST
BUILDINGS,
DESIGNED TO GIVE YOU
AND YOUR FAMILY THE
BEST VIEWS AND
SOLACE,
THAT'S BOUND TO
IMPRESS.





LOCATED IN THE MOST
WELL-CONNECTED AREA
OF WEST BANGALORE
WITH THE BEST VIEWS,
PURVA BLUBELLE IS THE
PLACE TO SETTLE IN WITH
YOUR LOVED ONES. BUILT
WITH FUTURE-FORWARD
DESIGNS AND LUXURY AT
ITS HEART THAT'S BOUND
TO IMPRESS YOU AND
YOURS.





LOCATED AROUND
EVERYTHING
YOU NEED

LIVE IN THE MOST
WELL-CONNECTED CORRIDOR OF
WEST BANGALORE.





THE BEST OF
EVERYTHING,
NEAR YOU.

SCHOOLS

GURUKULA INTERNATIONAL SCHOOL
SOPHIA HIGH SCHOOL
BISHOP COTTON BOYS' SCHOOL
THE BRIGADE SCHOOL

HOSPITALS

GAYATHRI HOSPITAL
MALLIGE HOSPITAL
MANIPAL NORTHSIDE HOSPITAL

HOTELS

SHERATON GRAND
RENAISSANCE BANGALORE
HOLIDAY INN

BUSINESS

WORLD TRADE CENTER
CHICKPET
RAJAJI NAGAR IT PARK

SHOPPING

GT WORLD MALL
LULU MALL
DMART
ORION MALL

TRAVEL

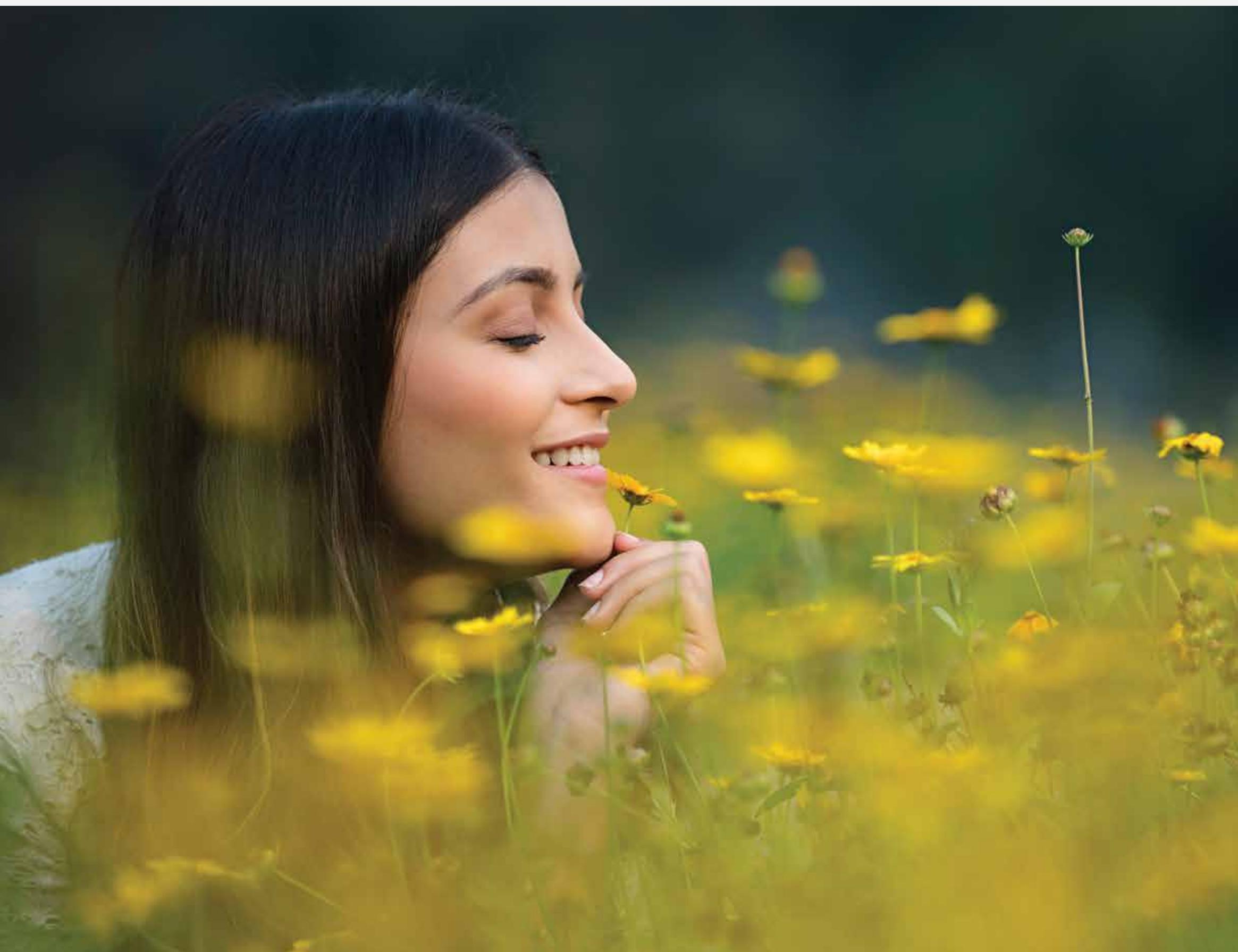
KEMPEGOWDA INTERNATIONAL AIRPORT
MAGADI ROAD METRO STATION
YESHWANTHPUR RAILWAY STATION

MASTERPLAN



LEGEND

- 1 ENTRANCE /EXIT
- 2 WAITING COURT
- 3 GARDEN OF FRAGRANCE
- 4 ARRIVAL WATER FEATURE
- 5 TOWER DROP OFF
- 6 SURFACE PARKING
- 7 GARDEN OF SOLACE
- 8 GARDEN OF SOUND
- 9 SWIMING POOL
- 10 CLUBHOUSE
- 11 YOGA AND MEDITATION SPACE
- 12 SKATING RING
- 13 SENIOR CITIZEN COURT
- 14 KID'S PLAY AREA
- 15 LANDSCAPE MOUND
- 16 SERVICE AREA
- 17 OUTDOOR GYM
- 18 SETING COURT
- 19 CHESS COURT
- 20 GARDEN OF COLOURS
- 21 TENNIS/MULTI-PURPOSE COURT
- 22 BASKET BALL POLE
- 23 SEATING POD
- 24 READING COURT
- 25 REAR ENTRY/EXIT
- 26 COMMUNITY LAWN
- 27 CRICKET PRACTICE NET
- 28 FLAG HOSTING AREA
- 29 PARTY LAWN
- 30 PUTTING LAWN
- 31 PET PARK





17 LUSH GARDENS

PURVA BLUBELLE
COMES WITH
MULTIPLE
GARDENS THAT
CATER TO
EVERYONE IN
YOUR FAMILY.





FRUIT GARDEN

ENJOY A RANGE OF ACTIVITIES, FROM PICKING YOUR OWN FRUITS TO LEARNING ABOUT THE DIFFERENT VARIETIES AND HOW THEY ARE GROWN, OVERALL MAKING IT A FUN EXPERIENCE FOR YOU AND YOURS.

VEGETABLE GARDEN

A VIBRANT AND THRIVING SANCTUARY OF FRESH AND NUTRITIOUS VEGGIES. A FUN AND REWARDING ACTIVITY THAT OFFERS NUMEROUS BENEFITS, INCLUDING IMPROVING PHYSICAL AND MENTAL HEALTH, REDUCING STRESS, AND CONNECTING WITH NATURE.







FLORAL GARDEN

COME AND EXPERIENCE
THE BEAUTY OF THE
FLORAL GARDEN.
WITH ITS LUSH
SURROUNDINGS AND
ENGAGING ACTIVITIES,
IT IS PERFECT FOR
FAMILIES AND
NATURE-LOVERS.

GARDEN OF COLOURS

OUR GARDEN OF COLORS IS A
UNIQUE AND VISUALLY
STUNNING OUTDOOR SPACE
DESIGNED TO DELIGHT AND
INSPIRE YOU AND YOURS.







FESTIVAL GARDEN

THIS IS A PLACE WHERE PEOPLE OF ALL AGES CAN COME TOGETHER TO RELAX, SOCIALIZE, AND HAVE FUN WITH FRIENDS AND FAMILY.

BUTTERFLY GARDEN

THIS IS DESIGNED TO MIMIC THE NATURAL HABITAT OF BUTTERFLIES, WITH A VARIETY OF NECTAR-RICH FLOWERS, HOST PLANTS, AND SHELTERED AREAS TO PROVIDE FOOD AND PROTECTION FOR THESE WINGED WONDERS.





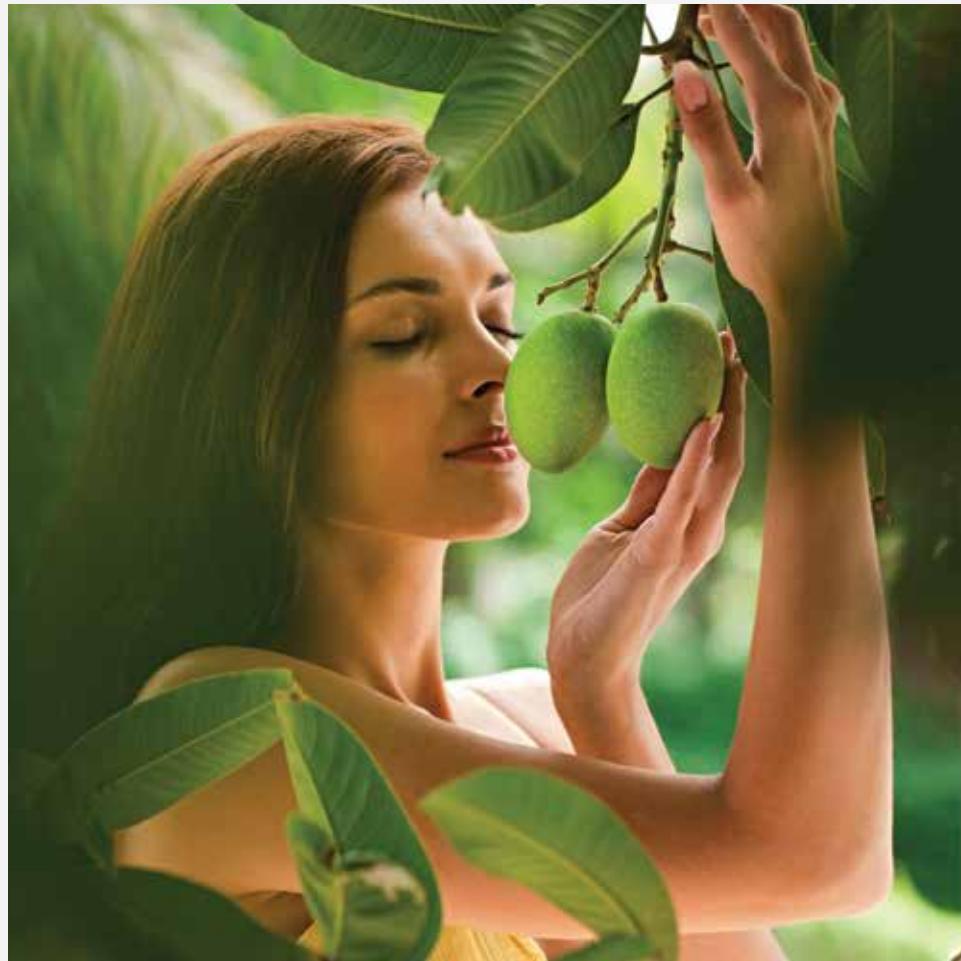


MOULD GARDEN WITH SEATING

THIS GARDEN IS THE
PERFECT SPACE
FOR FAMILIES,
NATURE-LOVERS, AND
ALL THOSE WHO WANT
TO IMMERSE
THEMSELVES IN A
WORLD OF COLOUR
AND BEAUTY.

10 OTHER GARDENS

HERBAL GARDEN
WINE GARDEN
BEE GARDEN
BERRIES GARDEN
CORN GARDEN
TEA GARDEN
SUNFLOWER
GARDEN
WIND-CHIME
GARDEN
RAIN DANCE
GARDEN
FRAGRANCE
GARDEN
TEMPLE GARDEN





MAKE EVERY DAY, A FUN DAY.

SHALLOW WATER FEATURE WITH SPOUTS
MEANDERING PATH
SEATING TERRACES
WIND CHIME SCULPTURE
EVENT PLAZA
KIDS PLAY AREA
RAIN GARDEN
SURFACE PARKING WITH GRASS
PAVERS
FRUIT ORCHARD
BIKE PARKING
YOGA PARK
JOGGING TRACK
REFLEXOLOGY PARK
SENIOR CITIZENS PARK
HERBAL PLANTING



LIVE LIFE TO THE FULLEST.

AMPHITHEATRE
CLIMBING WALL
INTERACTIVE WALL
PERFORMANCE AREA
OUTDOOR GYM
KIDS PLAY AREA
MULTIPURPOSE COMMUNITY LAWN
VIEWING GALLERY FOR SPORTS COURT
GAME COURT
MULTIPURPOSE SPORTS COURT
KIDS TRAMPOLINE
CRICKET NET
PICNIC AREA
ACCESS TO BASEMENT
GREEN TERRACES
MOUND
SENIOR CITIZEN COURT
CHILDREN'S ADVENTURE COURT
WALKING TRAIL
THICK FRAGRANT CREEPERS WITH TALL MESH
POOL AND CABANAS
WADING POOL
FRAGRANCE PLANTING
MINI GOLF PARK
PARTY LAWN
TROPICAL PLANTING ZONE
SURFACE PARKING WITH GRASS PAVERS
MULTIPURPOSE HALL
INDOOR GAMES AREA
GYMNASIUM
HOME OFFICE



EXPLORE FUN OUTDOOR ACTIVITIES.

CANOPY OF EVERGREEN FLOWERING TREES

ZINNIA FLOWERS

10'O CLOCK FLOWERS

MUSICAL FOUNTAINS

SOUND SCULPTURE

BIRD PULLING TREES

BIRD BATH

MUSICAL PLAY AREA

MOSQUITO REPELLANT PLANTS

CHAMPAKA TREE

NIGHT SCENTED PLANTS

TOUCH ME NOT FLOWERS

VELVET FLOWERS



FLOOR FOUNTAINS

A surreal experience that is a sensorial delight to you and yours.



BARBEQUE SPACE

A space that's full of positive vibes is surely the one that makes hosting a party a happy and lively experience.



ADVENTURE PLAY AREA

This is a unique and dynamic environment that encourages kids to explore, play, and let their imaginations run wild.



PET PARK

It is a unique and welcoming environment where pets can run, play, and socialize with other animals.



STROLLING PATH

Enjoy the natural surroundings, with plenty of green spaces and trees as you take a nice stroll.



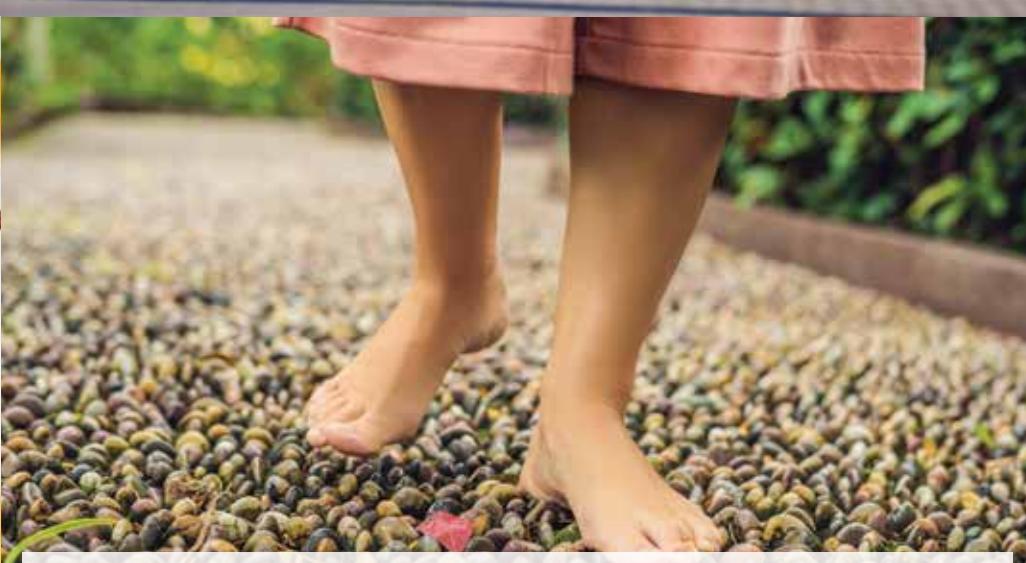
SKATING RINK

A unique and dynamic environment that offers the perfect opportunity to glide, spin, and twirl your way to a great time.



ROCK CLIMBING WALL

It comes packed with exciting and challenging activities that are sure to keep kids and adults entertained for hours.



REFLEXOLOGY PATH

A unique and therapeutic environment that offers a natural way to promote wellness and relieve stress.





A LUXURIOUS STAYCATION THAT WEST BANGALORE HAS TO OFFER

SPEND TIME WITH YOUR
LOVED ONES WITH THE
BEST VIEWS THAT WEST
BANGALORE HAS TO
OFFER.







UNCOVER A LIFE OF LUXURIOUS COMFORT

THE ROOMS ARE MADE
KEEPING THE LUXURIOUS
AESTHETICS IN MIND.
ONE THAT GIVES YOU AND
YOURS THE COMFORT
THAT'S BOUND TO MAKE
THEM HAPPY.







THE BEST SUPPER

BUILT TO GLAM UP YOUR EVENING WITH A CLASSY GET-TOGETHER THAT'S SURE TO BECOME THE TALK OF THE TOWN.



STUNNING KITCHEN SPACE THAT'S MADE ESPECIALLY FOR YOU AND YOURS

WITH OUR KITCHEN, YOU GET BOTH BEAUTY AND FUNCTIONALITY. STATE-OF-THE-ART DESIGN TO ENSURE YOUR HOME FEATURES A FLAWLESS KITCHEN THAT LASTS A LONG TIME

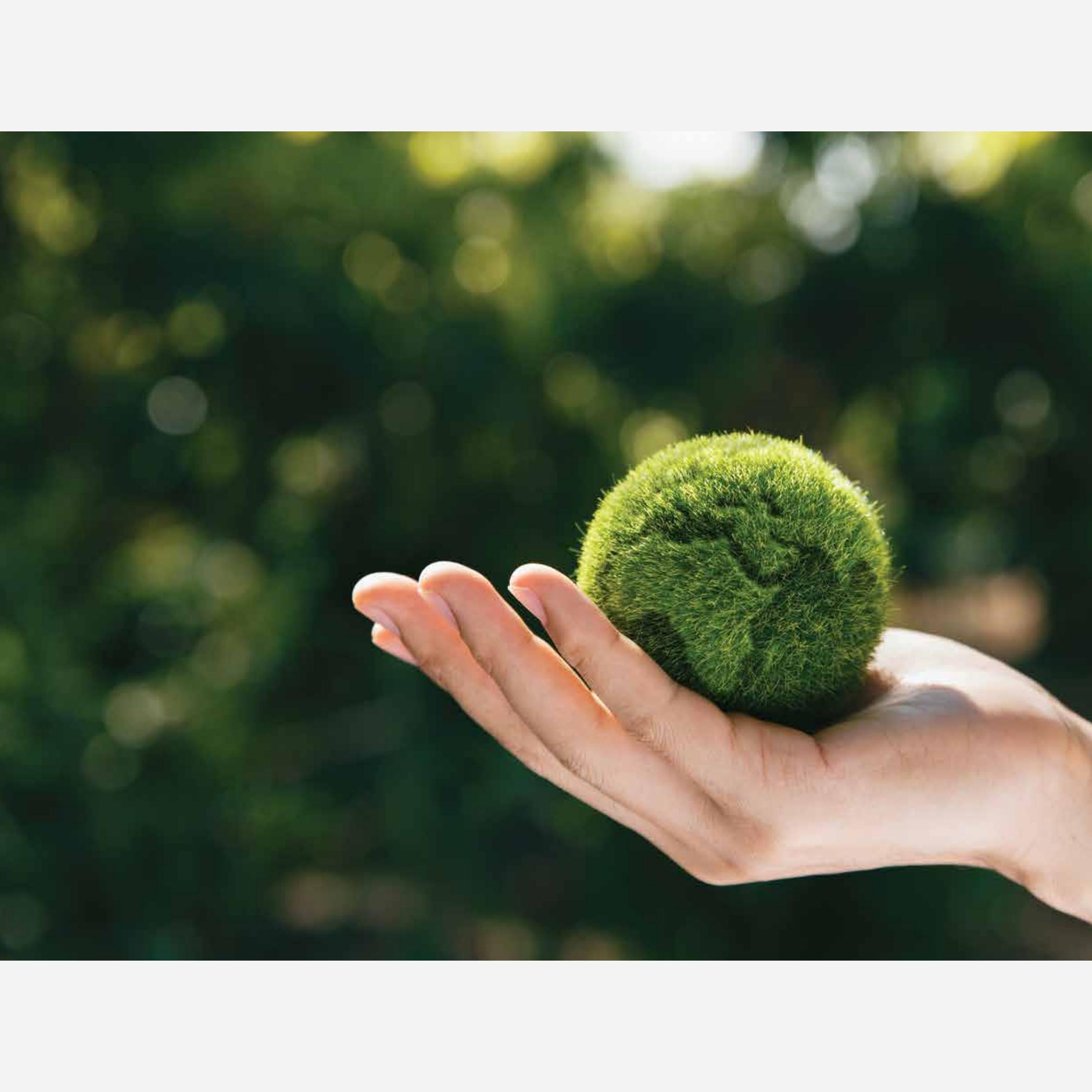




A VIEW TO REMEMBER

BE IT A READING NOOK,
A SPOT FOR GET-TOGETHER
OR FOR A QUIET EVENING,
WITH A SPECTACULAR VIEW,
OUR BALCONY MIGHT JUST
BECOME YOUR FAVORITE
PLACE IN THE HOUSE.







SUSTAINABLE LIVING THAT MAKES OUR FOUNDATION STRONGER

SUSTAINABILITY IS AT THE CORE OF ALL WE DO TO CREATE VALUE AND POSITIVE IMPACTS ON OUR BUSINESS AND STAKEHOLDERS. OUR PHILOSOPHY IS BASED ON THE KEY PILLARS OF LIVEABILITY, AFFORDABILITY, AGILITY AND RESILIENCE.

ONE OF THE MOST IMPORTANT TRENDS IN SUSTAINABLE REAL ESTATE IS THE INCREASING FOCUS ON ENERGY EFFICIENCY. WITH INNOVATIONS IN ENERGY-EFFICIENT APPLIANCES, AUTOMATION TECHNOLOGY AND INTENTIONAL DESIGN, IT IS NOW POSSIBLE TO BUILD HOMES AND OFFICE BUILDINGS THAT USE LESS ENERGY.

ENVIRONMENTALLY, SUSTAINABLE PRACTICES CAN HELP PROTECT NATURAL RESOURCES, MITIGATE AND ADAPT TO CLIMATE CHANGE AND PROMOTE BIODIVERSITY.

SUSTAINABLE ARCHITECTURE AND DESIGN:

- Hiring sustainability professionals in the project to ensure energy efficient design.
- Elevations which offer good shading on the facades and an attempt to reduce glare.

SITE SELECTION AND PLANNING:

- Building compliance to statutory norms.
- Site proximity to public transport.
- Provision for charging points for low emitting vehicles in selected car parking slots.
- Rain water harvesting and reuse of the same for domestic purposes.
- Use of water efficient, low flow fixtures with the use of Aerators.
- Reduced basement footprint and larger landscape areas on natural ground for ground water recharge and percolation.
- STP water to be reused for landscaping and flushing.

ENERGY EFFICIENCY:

- Use of CFC free refrigerants for areas under developer scope and mandated to the customer.
- Use of renewable energy systems like solar for common areas.

BUILDING MATERIALS AND RESOURCES:

On site organic waste management system to handle 100% of organic waste generated in the building.

INDOOR ENVIRONMENTAL QUALITY:

- Use of low emitting materials like low VOC paints.
- Limiting use of generator only during power failure to reduce air and noise pollution.



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9

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MAGADI ROAD

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