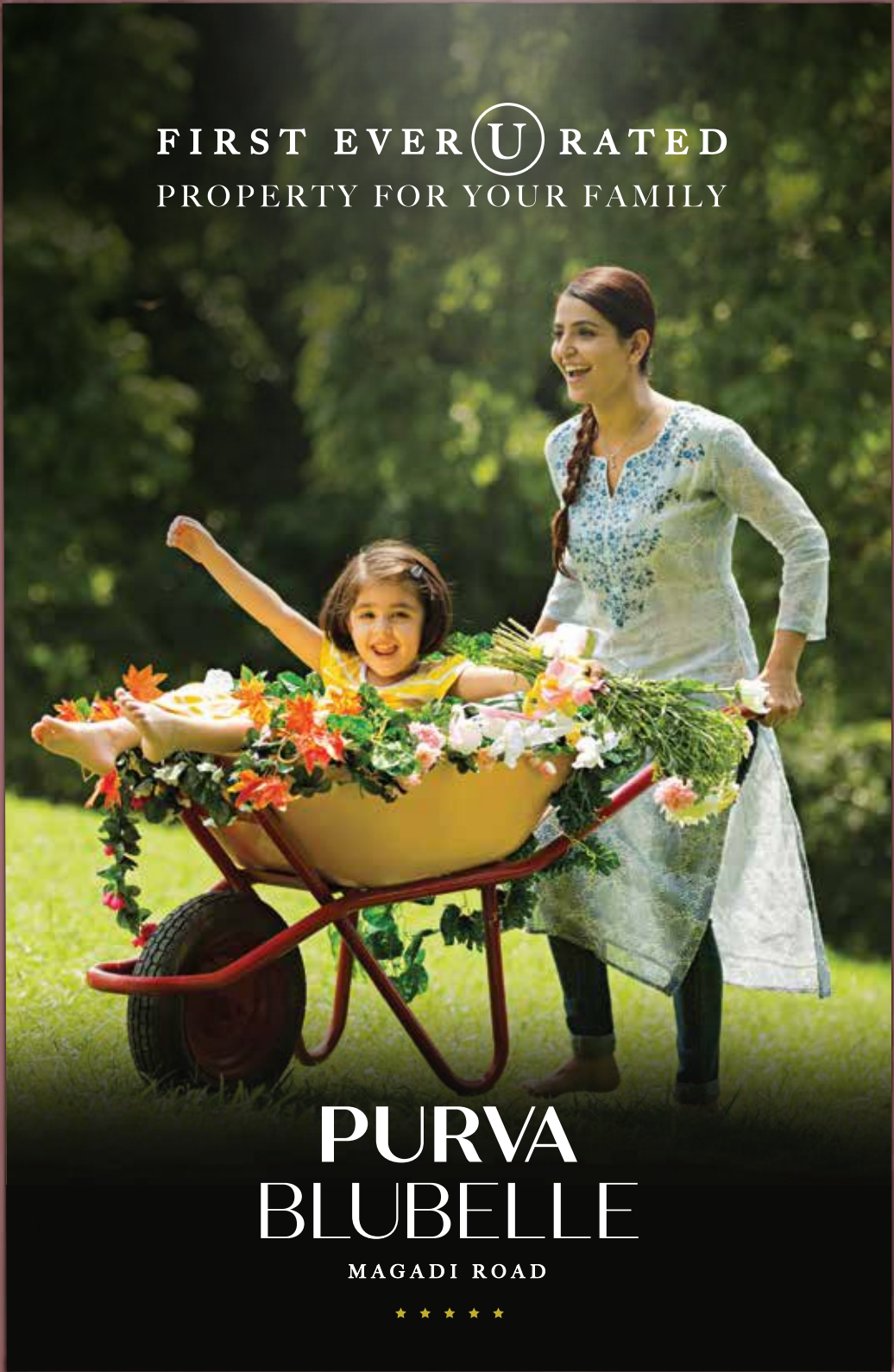


FIRST EVER **U** RATED  
PROPERTY FOR YOUR FAMILY



PURVA  
BLUBELLE

MAGADI ROAD

★★★★★



A HOME  
MADE FOR  
YOU AND  
YOURS.

THE BEST  
Ⓢ  
RATED  
PROPERTY  
THAT BANGALORE  
HAS TO OFFER.

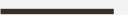








A ‘U-RATED’ PROPERTY THAT’S BUILT ON  
SMILES. WITH 17 DIFFERENT GARDENS,  
EXCLUSIVE SPACES, AND EASY  
CONNECTIVITY, THESE APARTMENTS MAKE  
YOUR FAMILY’S NEEDS A PRIORITY.  
BECAUSE, PURVA BLUBELLE  
IS DESIGNED TO ASSURE HAPPINESS  
NOT JUST FOR YOU BUT YOUR FAMILY TOO.







ONE OF WEST  
BANGALORE’S TALLEST  
BUILDINGS,  
DESIGNED TO GIVE YOU  
AND YOUR FAMILY THE  
BEST VIEWS AND  
SOLACE,  
THAT’S BOUND TO  
IMPRESS.





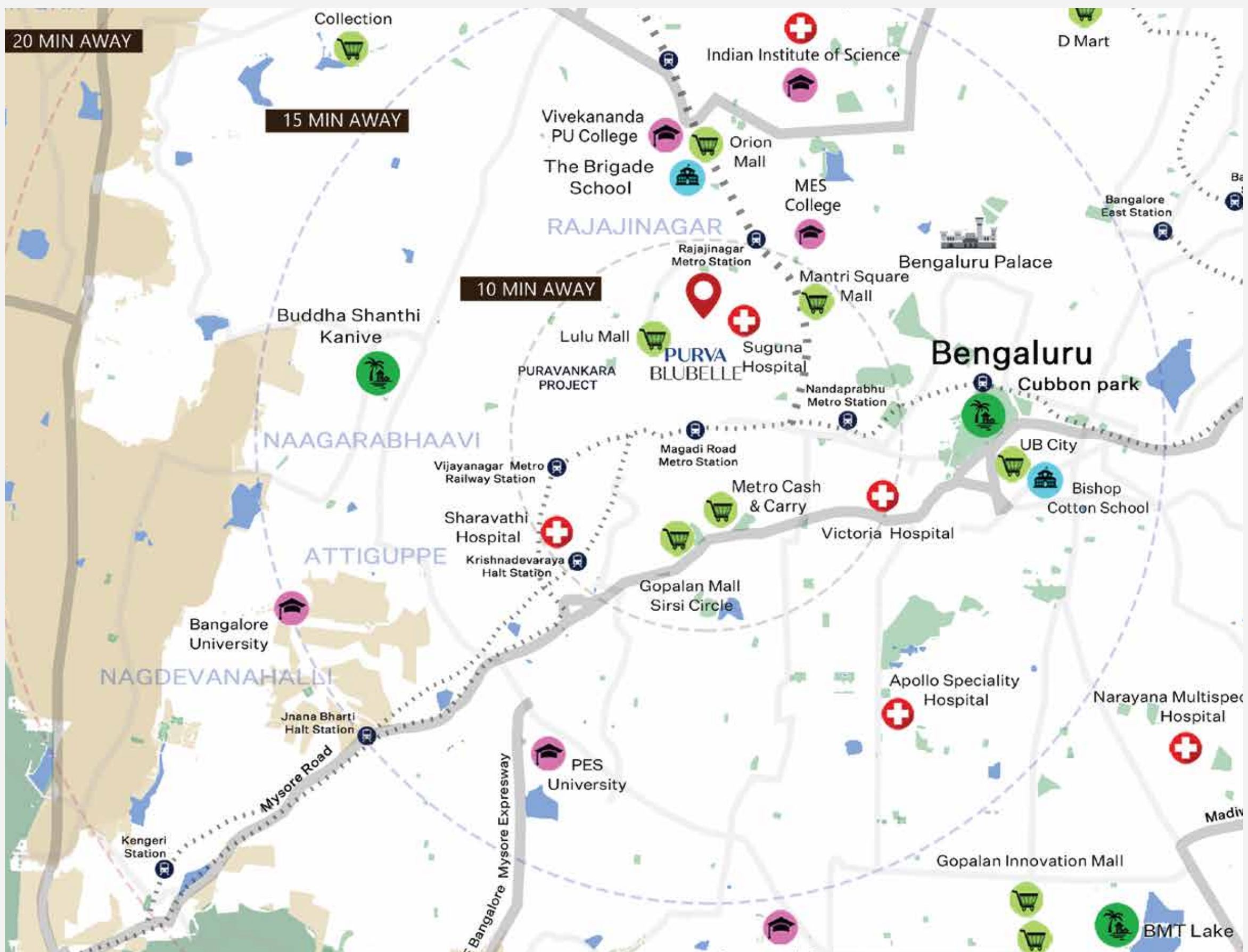




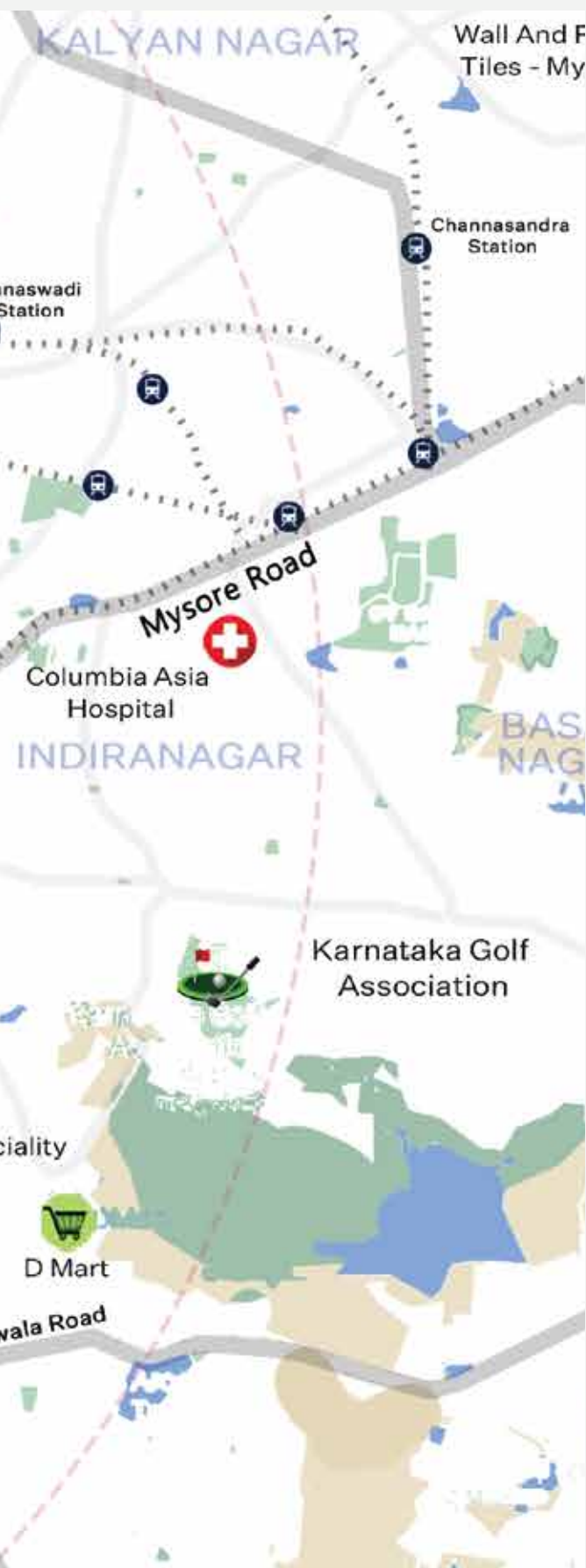
LOCATED IN THE MOST  
WELL-CONNECTED AREA  
OF WEST BANGALORE  
WITH THE BEST VIEWS,  
PURVA BLUBELLE IS THE  
PLACE TO SETTLE IN WITH  
YOUR LOVED ONES. BUILT  
WITH FUTURE-FORWARD  
DESIGNS AND LUXURY AT  
ITS HEART THAT'S BOUND  
TO IMPRESS YOU AND  
YOURS.











LOCATED AROUND  
EVERYTHING  
YOU NEED

---

LIVE IN THE MOST  
WELL-CONNECTED CORRIDOR OF  
WEST BANGALORE.







# THE BEST OF EVERYTHING, NEAR YOU.

---

## **SCHOOLS**

GURUKULA INTERNATIONAL SCHOOL  
SOPHIA HIGH SCHOOL  
BISHOP COTTON BOYS' SCHOOL  
THE BRIGADE SCHOOL

## **SHOPPING**

GT WORLD MALL  
LULU MALL  
DMART  
ORION MALL

## **TRAVEL**

KEMPEGOWDA INTERNATIONAL AIRPORT  
MAGADI ROAD METRO STATION  
YESHWANTHPUR RAILWAY STATION

## **HOSPITALS**

GAYATHRI HOSPITAL  
MALLIGE HOSPITAL  
MANIPAL NORTHSIDE HOSPITAL

## **HOTELS**

SHERATON GRAND  
RENAISSANCE BANGALORE  
HOLIDAY INN

## **BUSINESS**

WORLD TRADE CENTER  
CHICKPET  
RAJAJI NAGAR IT PARK

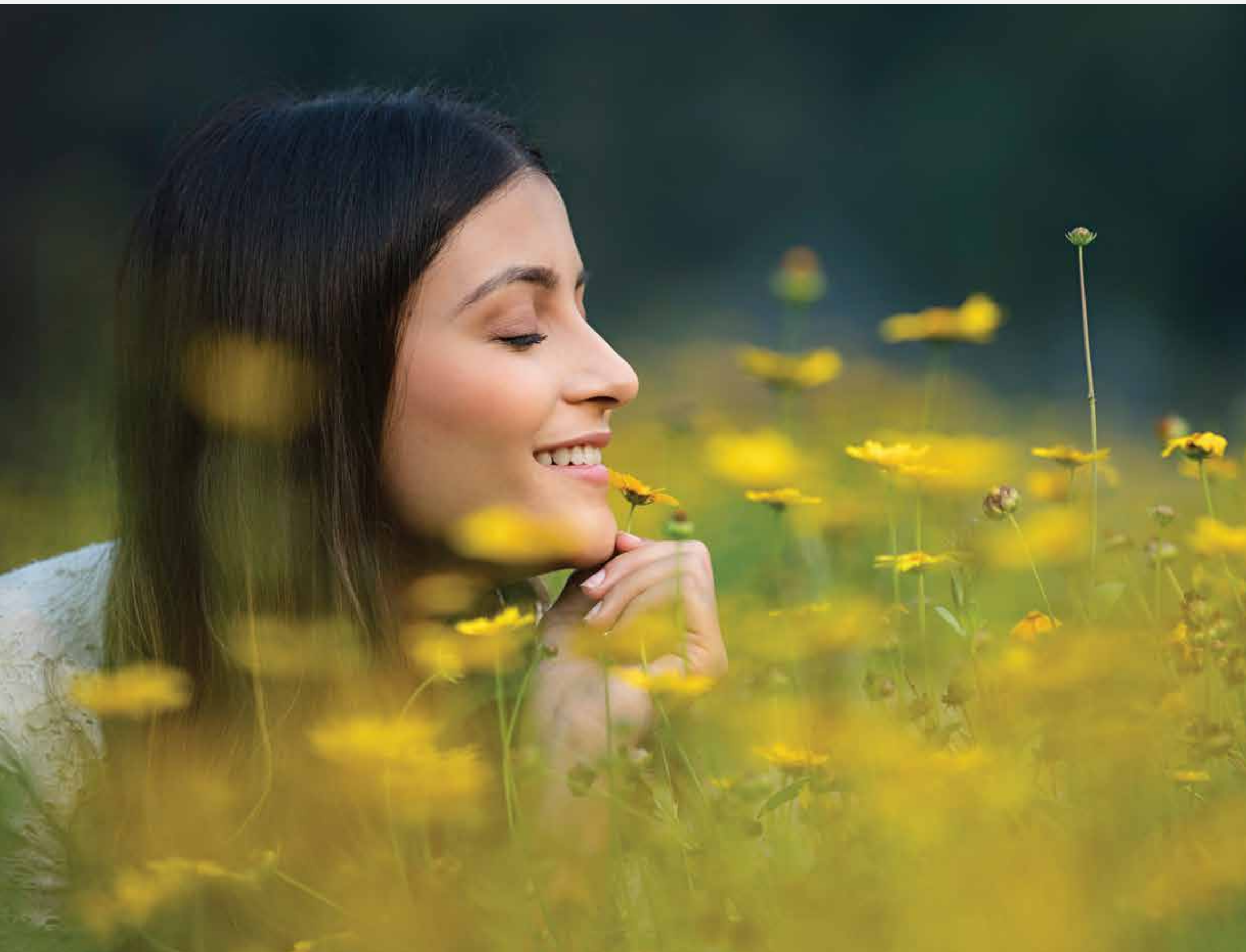


# MASTERPLAN



# LEGEND

- 1 ENTRANCE /EXIT
- 2 WAITING COURT
- 3 GARDEN OF FRAGRANCE
- 4 ARRIVAL WATER FEATURE
- 5 TOWER DROP OFF
- 6 SURFACE PARKING
- 7 GARDEN OF SOLACE
- 8 GARDEN OF SOUND
- 9 SWIMMING POOL
- 10 CLUBHOUSE
- 11 YOGA AND MEDITATION SPACE
- 12 SKATING RING
- 13 SENIOR CITIZEN COURT
- 14 KID'S PLAY AREA
- 15 LANDSCAPE MOUND
- 16 SERVICE AREA
- 17 OUTDOOR GYM
- 18 SETING COURT
- 19 CHESS COURT
- 20 GARDEN OF COLOURS
- 21 TENNIS/MULTI-PURPOSE COURT
- 22 BASKET BALL POLE
- 23 SEATING POD
- 24 READING COURT
- 25 REAR ENTRY/EXIT
- 26 COMMUNITY LAWN
- 27 CRICKET PRACTICE NET
- 28 FLAG HOSTING AREA
- 29 PARTY LAWN
- 30 PUTTING LAWN
- 31 PET PARK







## 17 LUSH GARDENS

PURVA BLUBELLE  
COMES WITH  
MULTIPLE  
GARDENS THAT  
CATER TO  
EVERYONE IN  
YOUR FAMILY.









# FRUIT GARDEN

ENJOY A RANGE OF  
ACTIVITIES, FROM PICKING  
YOUR OWN FRUITS TO  
LEARNING ABOUT THE  
DIFFERENT VARIETIES AND  
HOW THEY ARE GROWN,  
OVERALL MAKING IT A FUN  
EXPERIENCE FOR YOU AND  
YOURS.

---

# VEGETABLE GARDEN

A VIBRANT AND  
THRIVING SANCTUARY  
OF FRESH AND  
NUTRITIOUS VEGGIES. A  
FUN AND REWARDING  
ACTIVITY THAT OFFERS  
NUMEROUS BENEFITS,  
INCLUDING IMPROVING  
PHYSICAL AND MENTAL  
HEALTH, REDUCING  
STRESS, AND  
CONNECTING WITH  
NATURE.

---









# FLORAL GARDEN

COME AND EXPERIENCE  
THE BEAUTY OF THE  
FLORAL GARDEN.  
WITH ITS LUSH  
SURROUNDINGS AND  
ENGAGING ACTIVITIES,  
IT IS PERFECT FOR  
FAMILIES AND  
NATURE-LOVERS.

---

# GARDEN OF COLOURS

OUR GARDEN OF COLORS IS A  
UNIQUE AND VISUALLY  
STUNNING OUTDOOR SPACE  
DESIGNED TO DELIGHT AND  
INSPIRE YOU AND YOURS.

---











# FESTIVAL GARDEN

THIS IS A PLACE WHERE  
PEOPLE OF ALL AGES CAN  
COME TOGETHER TO  
RELAX, SOCIALIZE, AND  
HAVE FUN WITH FRIENDS  
AND FAMILY.

---

# BUTTERFLY GARDEN

THIS IS DESIGNED TO MIMIC  
THE NATURAL HABITAT OF  
BUTTERFLIES, WITH A  
VARIETY OF NECTAR-RICH  
FLOWERS, HOST PLANTS, AND  
SHELTERED AREAS TO  
PROVIDE FOOD AND  
PROTECTION FOR THESE  
WINGED WONDERS.

---









# MOUND GARDEN WITH SEATING

THIS GARDEN IS THE  
PERFECT SPACE  
FOR FAMILIES,  
NATURE-LOVERS, AND  
ALL THOSE WHO WANT  
TO IMMERSE  
THEMSELVES IN A  
WORLD OF COLOUR  
AND BEAUTY.

---

## 10 OTHER GARDENS

- HERBAL GARDEN
  - WINE GARDEN
  - BEE GARDEN
  - BERRIES GARDEN
  - CORN GARDEN
  - TEA GARDEN
  - SUNFLOWER  
GARDEN
  - WIND-CHIME  
GARDEN
  - RAIN DANCE  
GARDEN
  - FRAGRANCE  
GARDEN
  - TEMPLE GARDEN
-









# MAKE EVERY DAY, A FUN DAY.

- SHALLOW WATER FEATURE WITH SPOUTS
  - MEANDERING PATH
  - SEATING TERRACES
  - WIND CHIME SCULPTURE
  - EVENT PLAZA
  - KIDS PLAY AREA
  - RAIN GARDEN
  - SURFACE PARKING WITH GRASS
  - PAVERS
  - FRUIT ORCHARD
  - BIKE PARKING
  - YOGA PARK
  - JOGGING TRACK
  - REFLEXOLOGY PARK
  - SENIOR CITIZENS PARK
  - HERBAL PLANTING
-







# LIVE LIFE TO THE FULLEST.

- AMPHITHEATRE
- CLIMBING WALL
- INTERACTIVE WALL
- PERFORMANCE AREA
- OUTDOOR GYM
- KIDS PLAY AREA
- MULTIPURPOSE COMMUNITY LAWN
- VIEWING GALLERY FOR SPORTS COURT
- GAME COURT
- MULTIPURPOSE SPORTS COURT
- KIDS TRAMPOLINE
- CRICKET NET
- PICNIC AREA
- ACCESS TO BASEMENT
- GREEN TERRACES
- MOUND
- SENIOR CITIZEN COURT
- CHILDREN’S ADVENTURE COURT
- WALKING TRAIL
- THICK FRAGRANT CREEPERS WITH TALL MESH
- POOL AND CABANAS
- WADING POOL
- FRAGRANCE PLANTING
- MINI GOLF PARK
- PARTY LAWN
- TROPICAL PLANTING ZONE
- SURFACE PARKING WITH GRASS PAVERS
- MULTIPURPOSE HALL
- INDOOR GAMES AREA
- GYMNASIUM
- HOME OFFICE



# EXPLORE FUN OUTDOOR ACTIVITIES.

CANOPY OF EVERGREEN FLOWERING TREES  
ZINNIA FLOWERS  
10’O CLOCK FLOWERS  
MUSICAL FOUNTAINS  
SOUND SCULPTURE  
BIRD PULLING TREES  
BIRD BATH

MUSICAL PLAY AREA  
MOSQUITO REPELLANT PLANTS  
CHAMPAKA TREE  
NIGHT SCENTED PLANTS  
TOUCH ME NOT FLOWERS  
VELVET FLOWERS



**FLOOR FOUNTAINS**  
A surreal experience that is a sensorial delight to you and yours.



**BARBEQUE SPACE**  
A space that's full of positive vibes is surely the one that makes hosting a party a happy and lively experience.





### ADVENTURE PLAY AREA

This is a unique and dynamic environment that encourages kids to explore, play, and let their imaginations run wild.



### PET PARK

It is a unique and welcoming environment where pets can run, play, and socialize with other animals.



### STROLLING PATH

Enjoy the natural surroundings, with plenty of green spaces and trees as you take a nice stroll.



### SKATING RINK

A unique and dynamic environment that offers the perfect opportunity to glide, spin, and twirl your way to a great time.



### ROCK CLIMBING WALL

It comes packed with exciting and challenging activities that are sure to keep kids and adults entertained for hours.



### REFLEXOLOGY PATH

A unique and therapeutic environment that offers a natural way to promote wellness and relieve stress.







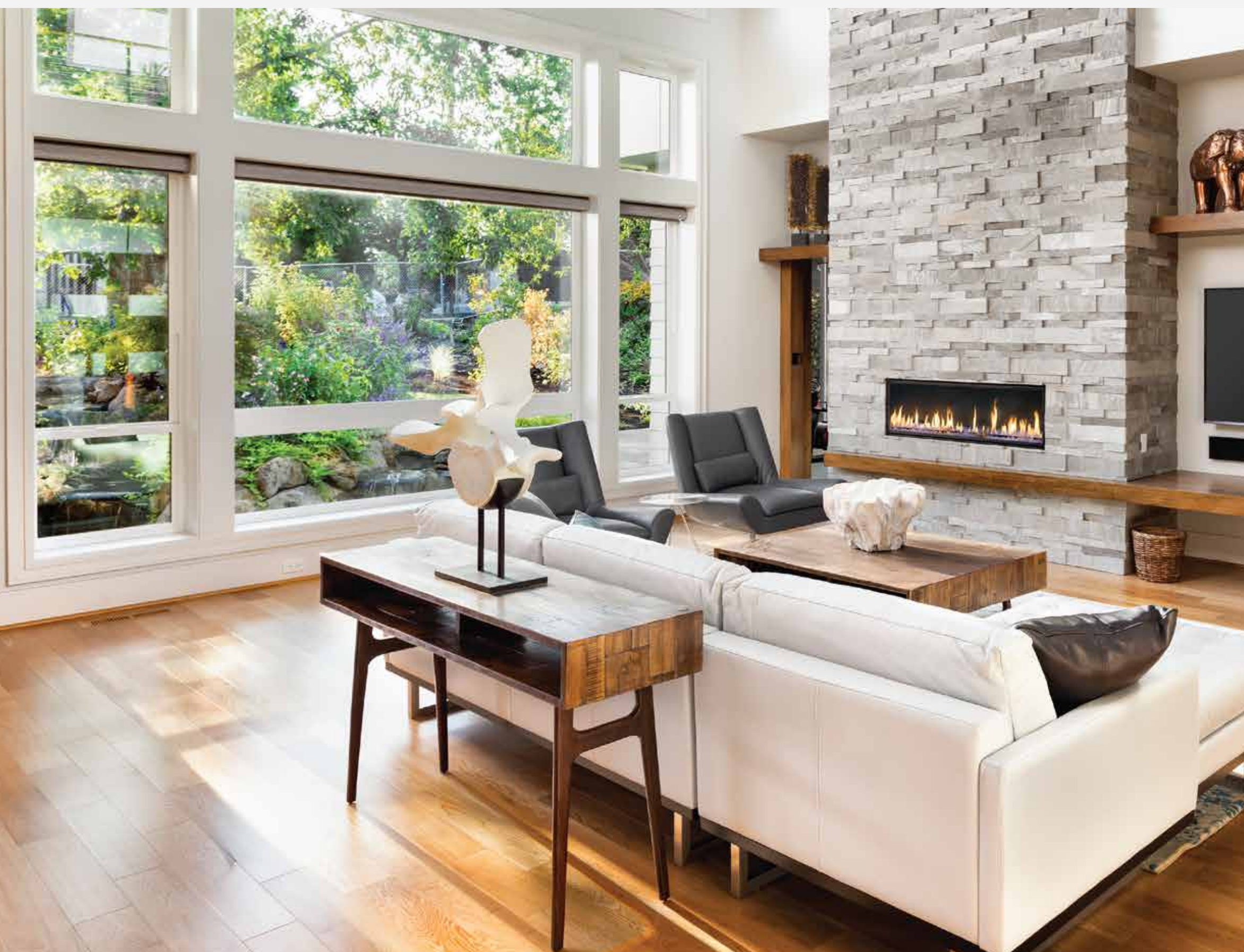


# A LUXURIOUS STAYCATION THAT WEST BANGALORE HAS TO OFFER

SPEND TIME WITH YOUR  
LOVED ONES WITH THE  
BEST VIEWS THAT WEST  
BANGALORE HAS TO  
OFFER.











# UNCOVER A LIFE OF LUXURIOUS COMFORT

---

THE ROOMS ARE MADE  
KEEPING THE LUXURIOUS  
AESTHETICS IN MIND.  
ONE THAT GIVES YOU AND  
YOURS THE COMFORT  
THAT'S BOUND TO MAKE  
THEM HAPPY.









# THE BEST SUPPER

BUILT TO GLAM UP  
YOUR EVENING  
WITH A CLASSY  
GET-TOGETHER  
THAT'S SURE TO  
BECOME THE TALK  
OF THE TOWN.

---



# STUNNING KITCHEN SPACE THAT'S MADE ESPECIALLY FOR YOU AND YOURS

WITH OUR KITCHEN, YOU GET BOTH  
BEAUTY AND FUNCTIONALITY.  
STATE-OF-THE-ART DESIGN TO  
ENSURE YOUR HOME FEATURES A  
FLAWLESS KITCHEN THAT LASTS A  
LONG TIME









## A VIEW TO REMEMBER

---

BE IT A READING NOOK,  
A SPOT FOR GET-TOGETHER  
OR FOR A QUIET EVENING,  
WITH A SPECTACULAR VIEW,  
OUR BALCONY MIGHT JUST  
BECOME YOUR FAVORITE  
PLACE IN THE HOUSE.









# SUSTAINABLE LIVING THAT MAKES OUR FOUNDATION STRONGER

SUSTAINABILITY IS AT THE CORE OF ALL WE DO TO CREATE VALUE AND POSITIVE IMPACTS ON OUR BUSINESS AND STAKEHOLDERS. OUR PHILOSOPHY IS BASED ON THE KEY PILLARS OF LIVEABILITY, AFFORDABILITY, AGILITY AND RESILIENCE.

ONE OF THE MOST IMPORTANT TRENDS IN SUSTAINABLE REAL ESTATE IS THE INCREASING FOCUS ON ENERGY EFFICIENCY. WITH INNOVATIONS IN ENERGY-EFFICIENT APPLIANCES, AUTOMATION TECHNOLOGY AND INTENTIONAL DESIGN, IT IS NOW POSSIBLE TO BUILD HOMES AND OFFICE BUILDINGS THAT USE LESS ENERGY.

ENVIRONMENTALLY, SUSTAINABLE PRACTICES CAN HELP PROTECT NATURAL RESOURCES, MITIGATE AND ADAPT TO CLIMATE CHANGE AND PROMOTE BIODIVERSITY.

## SUSTAINABLE ARCHITECTURE AND DESIGN:

- Hiring sustainability professionals in the project to ensure energy efficient design.
- Elevations which offer good shading on the facades and an attempt to reduce glare.

## SITE SELECTION AND PLANNING:

- Building compliance to statutory norms.
- Site proximity to public transport.
- Provision for charging points for low emitting vehicles in selected car parking slots.
- Rain water harvesting and reuse of the same for domestic purposes.
- Use of water efficient, low flow fixtures with the use of Aerators.
- Reduced basement footprint and larger landscape areas on natural ground for ground water recharge and percolation.
- STP water to be reused for landscaping and flushing.

## ENERGY EFFICIENCY:

- Use of CFC free refrigerants for areas under developer scope and mandated to the customer.
- Use of renewable energy systems like solar for common areas.

## BUILDING MATERIALS AND RESOURCES:

On site organic waste management system to handle 100% of organic waste generated in the building.

## INDOOR ENVIRONMENTAL QUALITY:

- Use of low emitting materials like low VOC paints.
- Limiting use of generator only during power failure to reduce air and noise pollution.





# 48 YEARS OF EXCELLENCE

**1.7 LAKH**  
happy residents.

**42,500+**  
homes delivered

**1<sup>st</sup>**  
mover advantage in theme  
based residential projects.

**150+**  
awards of excellence.

**9**  
Indian cities on it's map  
& more inline

**48 MILLION  
SQ. FT.**  
developed.

# OUR ICONIC BRANDS

ENSURE EXCELLENCE ACROSS THE VALUE CHAIN.



**PURAVANKARA  
RESIDENTIAL**  
Luxury Apartments & Villas



**PROVIDENT  
RESIDENTIAL**  
Premium Development



**PURAVANKARA  
COMMERCIAL**  
Tech/Business Parks, Iconic Office  
Buildings, and Facility Management



**PURVALAND**  
PLOTTED DEVELOPMENT  
Theme Based Unique Plotted Developments



**STARWORTH**  
INFRASTRUCTURE & CONSTRUCTION LTD.  
Engineering and Construction



**PURVA\*STREAKS** Interior Design



**propmart** Real Estate Services

# PURVA BLUBELLE

MAGADI ROAD

SITE OFFICE: 2, MAGADI MAIN RD, KEMPAPURA AGRAHARA, BENGALURU, KARNATAKA 560023

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